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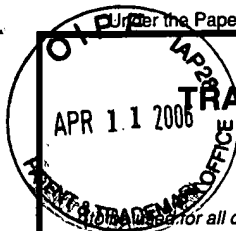
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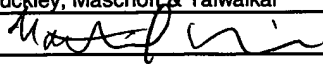
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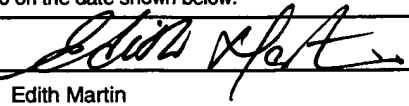
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	Filing Date	January 31, 2001	
	First Named Inventor	OTERO, Herman G.	
	Art Unit	3628	
	Examiner Name	Jason M. Boringhaus	
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ENCLOSURES (Check all that apply)		
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name	Buckley, Maschoff & Talwalkar		
Signature			
Printed name	Nathaniel Levin		
Date	April 7, 2006	Reg. No.	34,860

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Patent

THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appellant: OTERO et al.

Application Serial No.: 09/773,139

Filing Date: January 31, 2001

For: APPARATUS, METHODS AND
ARTICLES OF MANUFACTURE
FOR CONSTRUCTING AND
EXECUTING TRANSACTION
PROCESSES AND PROGRAMS

)
)
) Group Art Unit: 3628

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) Examiner: Jason M. Borlinghaus

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) **SECOND APPEAL BRIEF**

)
) Attorney Docket No.: G08.050

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) **PTO Customer Number 28062**
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Dated: April 7, 2006

By:


Edith Martin

Mail Stop Appeal Brief - Patents
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Appellants hereby appeal to the Board of Patent Appeals and Interferences from the decision of the Examiner in the Office Action mailed December 1, 2005 (the "Office Action"), rejecting claims 8, 9, 19-23 and 28-39.

REAL PARTY IN INTEREST

The present application is assigned to GOLDMAN, SACHS & CO., 85 Broad Street, New York, New York 10004, U.S.A.

RELATED APPEALS AND INTERFERENCES

No other appeals or interferences are known to Appellants, Appellants' legal representative, or assignee, which will directly affect, be directly affected by, or have a bearing on the Board's decision in the pending appeal.

STATUS OF CLAIMS

Claims 8, 9, 19-23 and 28-39 are pending in this application. All pending claims stand rejected and are now being appealed.

Claims 1-7, 10-18 and 24-27 have previously been canceled.

STATUS OF AMENDMENTS

No amendments are pending or were filed after the Office Action.

SUMMARY OF CLAIMED SUBJECT MATTER

Claim 8

The present invention is concerned with construction of computer software for trading on financial markets (specification, page 2, lines 16-19 and page 3, lines 10-13). More specifically, the present invention addresses the problem of providing trading software that can be easily modified to implement changes in trading algorithms or in the markets in which trading is to occur (specification, page 3, lines 16-24).

Claim 8 is directed to a computerized trading apparatus that includes computer software encoded on a computer-readable medium. The software includes five components: (1) an

engine (reference numeral 10, FIG. 1; specification, page 4, lines 6-11) into which plug-ins such as data, applications, processes, algorithms, etc. may be plugged in to implement a customized trading strategy; (2) a first (algorithm) plug-in for implementing a trading strategy (e.g., process 1, FIGS. 1 and 2; specification, page 5, lines 1-8); (3) a second (market) plug-in (e.g., market specifics plug-in 1, FIGS. 1 and 2; specification, page 5, lines 15-20); (4) a third (algorithm) plug-in (e.g., process 2, FIGS. 1 and 2; specification, page 5, lines 12-14) that may be substituted for the first plug-in; and (5) a fourth (market) plug-in (e.g., market specifics plug-in 2, FIGS. 1 and 2; page 5, lines 15-20) that may be substituted for the third plug-in.

Claim 8 also recites that the second plug-in implements a first limit on trading volume applicable in a first market, and the fourth plug-in implements a different, second limit on trading volume that is applicable in a second market. (Specification, page 5, lines 15-20.)

Claim 19

Claim 19 is an independent method claim argued below together with claim 8. Claim 19 recites providing the five software components enumerated in claim 8, as well as implementing the first and second plug-ins in the engine, and substituting the third plug-in for the second plug-in or substituting the fourth plug-in for the second plug-in. Claim 19 further recites, as in claim 8, that the second plug-in implements a first limit on trading volume applicable in a first market, and the fourth plug-in implements a different, second limit on trading volume that is applicable in a second market.

References to the relevant portions of the drawings and of the specification are the same as those adduced above in connection with claim 8.

Claim 23

Claim 23 is an independent article of manufacture claim that is argued below together with claim 8 and which recites essentially the same software components as claim 8.

Claim 28

Claim 28 is an independent method claim, and recites providing a plurality of algorithm plug-ins each of which is for implementing a respective trading strategy (FIGS. 1 and 2 and page 7, lines 1-22 of the specification). Claim 28 further recites providing a plurality of market plug-

ins each of which is for implementing rules for a respective market (FIGS. 1, 2 and 7 and page 5, lines 15-20 and page 8, lines 11-18 of the specification). Claim 28 further recites selecting one of the algorithm plug-ins and one of the market plug-ins (FIGS. 1, 2, 6-9 and page 5, line 21 to page 6, line 11 of the specification). Claim 28 further recites configuring an engine with the selected algorithm plug-in and the selected market plug-in (FIGS. 1, 2, 6, 7 and page 5 lines 22-26 of the specification). Finally, claim 28 recites using the configured engine to carry out trades (FIGS. 8 and 9 and page 6, lines 26-28 of the specification).

Claim 29

Claim 29 is dependent on claim 28 and is argued separately from claim 28. Claim 29 recites the same limitations, discussed above in connection with claim 8, in regard to two market plug-ins implementing different limits on trading volume.

Claim 35

Claim 35 is an independent apparatus claim that essentially repeats the limitations of claim 28 and which is argued below together with claim 28.

Claim 36

Claim 36 is dependent on claim 35 and is argued separately from claim 35. Claim 36 recites the same limitations referred to above in connection with claim 29.

GROUND OF REJECTION TO BE REVIEWED ON APPEAL

(1) Claims 8, 9, 19-21 and 23 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Kane (U.S. Patent No. 6,317,728) in view of Kent (Kent, Allen; and Williams, James G.; *Encyclopedia of Microcomputers*, vol. 9, pp. 91-92) and Sheimo (Sheimo, Michael D.; *Stock Market Rules*, 2d Ed., pp. 148-150)

(2) Claims 28 and 35 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Kane and Kent in view of The Handbook (Merz, K.J.; and Rosen, J., *The Handbook of Investment Technology*, pp.168-69).

(3) Claims 29 and 36 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Kane, Kent and The Handbook in view of Sheimo.

Appellants are of the view that other rejections stated by the Examiner under § 103(a) do not present any issues beyond those discussed below in connection with the rejections listed above.

ARGUMENT

I. Applicable Law

All of the issues in this appeal are related to rejections under 35 U.S.C. § 103(a). In these rejections, the Examiner found the claims at issue to be obvious in view of combinations of references.

The law governing application of 35 U.S.C. § 103(a) is set forth in general terms as follows in *In re Kotzab*, 217 F.3d 1365 (Fed.Cir. 2000):

A claimed invention is unpatentable if the differences between it and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art [citing § 103(a)].

In comparing the claimed invention with the prior art, both the claimed subject matter as a whole and the references as a whole must be considered. *Interconnect Planning Corp. v. Feil*, 774 F.2d 1132, 1143 (Fed.Cir. 1985).

The *Kotzab* case further sets out the following standards in regard to proposed combinations of references:

[T]o establish obviousness based on a combination of the elements disclosed in the prior art, there must be some motivation, suggestion or teaching of the desirability of making the specific combination that was made by the applicant. [Citations omitted]

The motivation, suggestion or teaching may come explicitly from statements in the prior art, the knowledge of one of ordinary skill in the art, or, in some cases the nature of the problem to be solved. [Citation omitted] In addition, the teaching, motivation, or suggestion may be implicit from the prior art as a whole, rather than expressly stated in the references. [Citation

omitted] The test for an implicit showing is what the combined teachings, knowledge of one of ordinary skill in the art, and the nature of the problem to be solved as a whole would have suggested to those of ordinary skill in the art. [Citation omitted]¹

II. Claims 8, 9 and 19-23 are not obvious in view of the Kane, Kent and Sheimo references

Appellants propose that claim 8 be taken as exemplary of this group of claims, all of which should stand or fall together. Claim 8 recites software for computerized trading that includes two algorithm plug-ins that may be substituted for each other in an engine in order to execute a trade. The software of claim 8 also includes two market plug-ins that may be substituted for each other in the engine. One of the market plug-ins implements a first limit on trading volume applicable in a first market, and the other market plug-in implements a second limit on trading volume applicable in a second market. The second limit is different from the first limit.

Next, and before pointing out in detail the errors in the Examiner's rejection of these claims, appellants will provide an overview of the references relied upon by the Examiner.

The Kane reference is primarily concerned with computer software for a computer used to submit trading orders to a financial trading market. (Kane, column 1, lines 4-8 and 47-50.) Kane's software is presented as particularly suitable for day-trading. (Column 1, line 64 to column 2, line 14; column 18, lines 12-29.) A salient feature of Kane's software is its inclusion of many quasi-independent "agents", each of which is a module or section of computer logic and operates in response to a respective rule for buying or selling securities. (Column 3, lines 10-14 and 30-33; column 5, lines 5-10.)

Each agent module monitors the securities markets on the basis of ticker tape data and from time to time "votes" for a purchase or sale of a security. (Column 5, lines 10-17 and 35-49.) A supervisory component of the software system makes final decisions to place purchase or sale orders based on the voting input from the "agents". (Column 5, lines 45-57.) The system keeps track of whether trades are successful or not, and increases the influence of agents that

¹ 217 F.3d at 1370.

voted for successful trades and decreases the influence of agents that voted for unsuccessful trades. (Column 8, lines 35-49.)

The Examiner appears to rely on the Kent reference essentially as evidencing that it is well known to operate in multiple markets. The Examiner relies on the Sheimo reference as evidence of the conventional Immediate or Cancel (IOC) Order, which is a type of limit order which is to be filled immediately to the extent possible, up to the quantity stated, and the balance canceled.

In formulating the rejection of claim 8, the Examiner relied primarily on the Kane reference. In particular, the Examiner cited Kane's intelligent agents as allegedly satisfying both of the substitutable algorithm plug-ins recited in claim 8 and also both of the substitutable market plug-ins recited in claim 8. (Pages 2-3 of the Final Action.) However, the Examiner acknowledged that Kane fails to teach two market plug-ins that respectively implement different trading limits for different markets. (Page 3, next to last paragraph, of the Final Action.)

To make up for this deficiency in the Kane reference, the Examiner proposed to rely on the well known practices of operating in multiple markets and placing IOC orders, as evidenced by the secondary references.

Appellants will initially assume, for the sake of argument, that the three references applied by the Examiner can be properly combined. Nevertheless, such a combination would fail to result in the invention as recited in claim 8. In particular, such a combination would fail to produce market plug-ins which implement limits on market trading volume. The IOC order for which the Sheimo reference is cited has nothing to do with limiting trading volume in a market. Rather, an IOC order, like any limit or even "market" order, simply states a maximum quantity of shares, options, contracts, etc. for which the order is to be executed. Specifying an order quantity is completely different from implementing a limit on trading volume, and does not in any way teach or suggest a market plug-in to implement a limit in trading volume. The quantity specified in an IOC order (or any other type of limit order) only governs the quantity of shares, etc., to be bought or sold in one particular transaction. By contrast, a limit on trading volume is applied to an aggregation of transactions, and thus has effect beyond a single transaction. To reiterate, an IOC order does not implement a limit on trading volume.

Secondly, appellants question whether the "intelligent agents" disclosed in the Kane reference can properly be considered, or modified to function as, "market plug-ins" as specified

in claim 8. Appellants note that all of Kane's intelligent agents are for implementing trading algorithms, and thus, within the framework of claim 8, may perhaps be considered "algorithm plug-ins". Only as a product of hindsight could it be suggested that an "intelligent agent" which "votes", as in Kane's disclosure, on whether to proceed with a buy or sell order could be modified to implement a limit on trading volume. Such a new function for one or more of Kane's intelligent agents would be a radical change in function, and is not taught or suggested by the prior art, considered as a whole. Moreover, even if one or more intelligent agents were modified to propose or approve IOC orders (and it is not clear how this could be done in Kane's system), such intelligent agents would remain algorithm plug-ins and would not thereby become market plug-ins which implement limits in trading volume. Indeed, an IOC order is properly considered only to be another trading strategy.

For either or both of the above reasons, appellants respectfully request that the rejection of claims 8, 9 and 19-23 be reversed.

III. Claims 28 and 35 are not obvious in view of the Kane and Handbook references

Claim 28 is proposed as exemplary of claims 28-39, all of which should be deemed patentable if the following argument for patentability of claim 28 is accepted. However, even if claim 28 is not considered patentable, there are separate grounds for patentability of certain dependent claims in this group, as discussed below.

Claim 28 recites providing a plurality of algorithm plug-ins, each for implementing a respective trading strategy, and a plurality of market plug-ins, each for implementing rules from a respective market. One of the algorithm plug-ins is selected and one of the market plug-ins is selected, and an engine is configured with the selected algorithm and market plug-ins. The configured engine is used to carry out trades in accordance with the trading strategy implemented by the selected algorithm plug-in and in accordance with the market rules implemented by the selected market plug-in.

The Kane reference has been discussed above. As in the rejection of claims 8, etc., the Examiner relied on Kane's intelligent agents as constituting the algorithm and market plug-ins recited in claim 28. The Examiner conceded that Kane fails to teach providing market plug-ins that each implement rules for a respective market (page 8 of the Office Action), but the

Examiner proposed to remedy this deficiency by reliance on Kent and a passage at pages 168-169 of The Handbook.

Appellants respectfully contend that, assuming that The Handbook can be properly combined with Kane and Kent, even so the Handbook simply does not contain teaching needed to make up for the admitted deficiency in the Kane reference.

First, appellants note that there is nothing in the above-cited passage of The Handbook that refers to rules for specific markets. Rather, all of the compliance checking referred to in the passage seems to be concerned with rules of general applicability to all trading by an entity, such as prospectus limitations or SEC rules. There is nothing in the reference language that would fairly instruct the person of ordinary skill to develop a compliance module to implement rules that apply to a particular market.

Further, the teaching of a single compliance module in The Handbook does not in any way teach the desirability of plural market plug-ins, each implementing rules for a respective market. Even in combination with Kane's intelligent agents (which basically implement trading strategies, not market related rules), The Handbook would not lead one of ordinary skill to recognize the advantages of providing plural market plug-ins as defined in claim 28.

It is therefore respectfully urged that the rejection of claim 28 should be reversed.

IV. Separate Argument in Support of Claims 29 and 36

Claim 29 adds to the method of claim 28² certain limitations discussed above in connection with claims 8, etc., namely that two of the market plug-ins implement different limits on trading volume for different markets. In this regard the Examiner relied on the IOC order described in Sheimo. However, as noted above, the IOC order is exemplary of setting order quantities, not limiting trading volume. Appellants' position is further strengthened in that in claim 29 the trading volume limit is implemented as part of a market rule, and not for a particular transaction as in an IOC order.

For these reasons, appellants respectfully submit that claims 29 and 36 are patentable on the same ground as claims 8, etc., and would be patentable even if claim 28 were not.

² and claim 36 adds to claim 35...

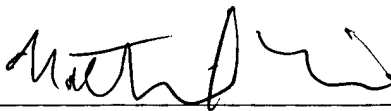
CONCLUSION

The rejections of claims 8, 9, 19-23 and 28-39 are improper at least because combinations of art proposed by the Examiner are not properly suggested by prior art teachings and/or fail to teach or suggest some elements of the claims. Therefore, appellants respectfully request that the Examiner's rejections be reversed.

As required by 37 CFR §41.37(a)(1), this Brief is filed within two months from the date of mailing of Appellants' Notice of Appeal (*i.e.*, within two months of February 21, 2006); as such, no extension of time is believed due. Moreover, since the Appeal Brief fee was paid with the original Brief filed herein, no further Brief fee is due. However, if any additional fees are due in conjunction with this matter, the Commissioner is hereby authorized to charge them to Deposit Account 50-1852. An Appendix of claims involved in this appeal is attached hereto.

If any issues remain, or if the Examiner or the Board has any further suggestions for expediting allowance of the present application, kindly contact the undersigned using the information provided below.

Respectfully submitted,



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April 7, 2006
Date

APPENDIX A--CLAIMS

1-7. (canceled)

8. An apparatus for computerized trading comprising:

software encoded on a computer-readable medium and capable of execution by a computer, said software including:

- a first algorithm plug-in for implementing a trading strategy,
- a second market plug-in for implementing a trading strategy,
- an engine for providing services to said first and second plug-ins, whereby said first and second plug-ins are implemented in said engine in order to execute a trade,
- a third algorithm plug-in,
- a fourth market plug-in,

whereby either of said third or fourth plug-ins may be substituted for either of said first plug-in or second plug-in respectively, in said engine, in order to execute a trade;

wherein said second market plug-in implements a first limit on trading volume applicable in a first market and said fourth market plug-in implements a second limit on trading volume applicable in a second market, the second limit on trading volume being different from the first limit on trading volume.

9. The apparatus of claim 8 wherein said first and third algorithm plug-ins implement trading strategies selected from a group consisting of:

- Volume Weighted Average Price;
- Ratio;
- Gamma Hedge;
- Aggressive Short Sell;
- Iceberg;
- Auto Trader;
- CB Delta Hedge;
- Stop Loss; and
- Short Sell.

10-18. (canceled)

19. A method for computerized trading comprising:

- providing a first algorithm plug-in for implementing a trading strategy,
 - providing a second market plug-in for implementing a trading strategy,
 - providing an engine for providing services to either of said first or second plug-ins,
 - implementing said first and second plug-ins in said engine,
 - providing a third algorithm plug-in,
 - providing a fourth market plug-in, and
 - substituting either of said third or fourth plug-ins for either of said first plug-in or said second plug-in respectively, in said engine, in order to execute a trade;
- wherein said second market plug-in implements a first limit on trading volume applicable in a first market and said fourth market plug-in implements a second limit on trading volume applicable in a second market, the second limit on trading volume being different from the first limit on trading volume.

20. A method as in claim 19, wherein the step of providing a first algorithm plug-in for implementing a trading strategy, further comprise providing a first algorithm plug-in selected from a group consisting of:

- Volume Weighted Average Price;
- Ratio;
- Gamma Hedge;
- Aggressive Short Sell;
- Iceberg;
- Auto Trader;
- CB Delta Hedge;
- Stop Loss; and
- Short Sell.

21. A method as in claim 19, wherein the step of providing a third algorithm plug-in for implementing a trading strategy, further comprise providing a third algorithm plug-in selected from a group consisting of:
- Volume Weighted Average Price;
 - Ratio;
 - Gamma Hedge;
 - Aggressive Short Sell;
 - Iceberg;
 - Auto Trader;
 - CB Delta Hedge;
 - Stop Loss; and
 - Short Sell.
22. The method of claim 19, further comprising the step of initiating a recovery mechanism in the event of system failure.
23. An article for executing computerized trading comprising:
- a computer-readable signal bearing medium;
- software encoded on said computer-readable signal bearing medium, said software including:
- a first plug-in for implementing a trading strategy,
 - a second plug-in for implementing a trading strategy,
 - an engine for providing services to either of said first or second plug-in, whereby said first plug-in is implemented in said engine in order to execute a trade;
 - a third plug-in;
 - a fourth plug-in;
- whereby either of said third or fourth plug-ins may be substituted for either of said first plug-in or second plug-in respectively, in said engine, in order to execute a trade;
- wherein said second plug-in implements a first limit on trading volume applicable in a first market and said fourth plug-in implements a second limit on trading volume applicable in a

second market, the second limit on trading volume being different from the first limit on trading volume.

24-27. (canceled)

28. A method for computerized trading, comprising:

providing a plurality of algorithm plug-ins, each of the algorithm plug-ins for implementing a respective trading strategy from a plurality of trading strategies, all of the trading strategies being different from each other;

providing a plurality of market plug-ins, each of the market plug-ins for implementing rules for a respective market from a plurality of markets, all of the markets being different from each other;

selecting one of the algorithm plug-ins;

selecting one of the market plug-ins;

configuring an engine with the selected one of the algorithm plug-ins and with the selected one of the market plug-ins, the engine being for providing to the selected one of the algorithm plug-ins access to market data and for sending orders on behalf of the selected one of the algorithm plug-ins and for receiving notification of executions of orders on behalf of the selected one of the algorithm plug-ins; and

using the configured engine to carry out trades in accordance with the trading strategy implemented by the selected one of the algorithm plug-ins and in accordance with market rules implemented by the selected one of the market plug-ins.

29. A method as in claim 28, wherein a first one of said market plug-ins implements a first limit on trading volume and a second one of said market plug-ins implements a second limit on trading volume, the second limit being different from the first limit.

30. A method as in claim 28, wherein the plurality of trading strategies implemented respectively by said algorithm plug-ins comprise at least two of the group of trading strategies consisting of: (a) a volume-weighted-average-price strategy; (b) a ratio strategy in which a first instrument is bought and a related instrument is sold in response to a certain ratio between respective prices of the first instrument and the related instrument; (c) a hedging strategy; (d) a short selling strategy; (e) a stop loss strategy; (f) an “iceberg” strategy in which a part that is less than all of an order is sent to market at any given time; and (g) an auto trader strategy to determine whether a trade is to be sent to market or filled from an account.

31. A method as in claim 30, wherein the plurality of trading strategies implemented respectively by said algorithm plug-ins comprise at least three of the group of trading strategies consisting of: (a) a volume-weighted-average-price strategy; (b) a ratio strategy in which a first instrument is bought and a related instrument is sold in response to a certain ratio between respective prices of the first instrument and the related instrument; (c) a hedging strategy; (d) a short selling strategy; (e) a stop loss strategy; (f) an “iceberg” strategy in which a part that is less than all of an order is sent to market at any given time; and (g) an auto trader strategy to determine whether a trade is to be sent to market or filled from an account.

32. A method as in claim 31, wherein the plurality of trading strategies implemented respectively by said algorithm plug-ins comprise at least four of the group of trading strategies consisting of: (a) a volume-weighted-average-price strategy; (b) a ratio strategy in which a first instrument is bought and a related instrument is sold in response to a certain ratio between respective prices of the first instrument and the related instrument; (c) a hedging strategy; (d) a short selling strategy; (e) a stop loss strategy; (f) an “iceberg” strategy in which a part that is less than all of an order is sent to market at any given time; and (g) an auto trader strategy to determine whether a trade is to be sent to market or filled from an account.

33. A method as in claim 28, further comprising:
parameterizing the selected one of the algorithm plug-ins to execute at least one trade.
34. A method as in claim 28, wherein the selecting of one of the algorithm plug-ins includes selecting a selection from a pull-down menu.
35. An apparatus for computerized trading comprising:
software encoded on a computer-readable medium and capable of execution by a computer, said software including:

a plurality of algorithm plug-ins, each of the algorithm plug-ins for implementing a respective trading strategy from a plurality of trading strategies, all of the trading strategies being different from each other;

a plurality of market plug-ins, each of the market plug-ins for implementing rules for a respective market from a plurality of markets, all of the markets being different from each other;

an engine configured with a selected one of the algorithm plug-ins and with a selected one of the market plug-ins, the engine being for:

providing to the selected one of the algorithm plug-ins access to market data;
sending orders on behalf of the selected one of the algorithm plug-ins;
receiving notification of executions of orders on behalf of the selected one of the algorithm plug-ins; and

carrying out trades in accordance with the trading strategy implemented by the selected one of the algorithm plug-ins and in accordance with market rules implemented by the selected one of the market plug-ins.
36. An apparatus as in claim 35, wherein a first one of said market plug-ins implements a first limit on trading volume and a second one of said market plug-ins implements a second limit on trading volume, the second limit being different from the first limit.

37. An apparatus as in claim 35, wherein the plurality of trading strategies implemented respectively by said algorithm plug-ins comprise at least two of the group of trading strategies consisting of: (a) a volume-weighted-average-price strategy; (b) a ratio strategy in which a first instrument is bought and a related instrument is sold in response to a certain ratio between respective prices of the first instrument and the related instrument; (c) a hedging strategy; (d) a short selling strategy; (e) a stop loss strategy; (f) an “iceberg” strategy in which a part that is less than all of an order is sent to market at any given time; and (g) an auto trader strategy to determine whether a trade is to be sent to market or filled from an account.

38. An apparatus as in claim 37, wherein the plurality of trading strategies implemented respectively by said algorithm plug-ins comprise at least three of the group of trading strategies consisting of: (a) a volume-weighted-average-price strategy; (b) a ratio strategy in which a first instrument is bought and a related instrument is sold in response to a certain ratio between respective prices of the first instrument and the related instrument; (c) a hedging strategy; (d) a short selling strategy; (e) a stop loss strategy; (f) an “iceberg” strategy in which a part that is less than all of an order is sent to market at any given time; and (g) an auto trader strategy to determine whether a trade is to be sent to market or filled from an account.

39. An apparatus as in claim 38, wherein the plurality of trading strategies implemented respectively by said algorithm plug-ins comprise at least four of the group of trading strategies consisting of: (a) a volume-weighted-average-price strategy; (b) a ratio strategy in which a first instrument is bought and a related instrument is sold in response to a certain ratio between respective prices of the first instrument and the related instrument; (c) a hedging strategy; (d) a short selling strategy; (e) a stop loss strategy; (f) an “iceberg” strategy in which a part that is less than all of an order is sent to market at any given time; and (g) an auto trader strategy to determine whether a trade is to be sent to market or filled from an account.

APPENDIX B - EVIDENCE

No evidence is being submitted with this Appeal Brief (*i.e.*, this appendix is empty).

APPENDIX C - RELATED PROCEEDINGS

No prior or pending appeals, interferences, or judicial proceedings are known to Applicants, Applicants' legal representative, or assignee, which may be related to, directly affect, be directly affected by, or have a bearing on the Board's decision in the pending appeal. Therefore, there are no copies of decisions rendered by a court or the Board to attach (*i.e.*, this appendix is empty).